



SM Suggestions

1. Product Spotlight – CytoGlo™ Serum

Subject: Meet the Serum That Started It All

Body: CytoGlo™ is more than just glow in a bottle—it's a daily reset for your skin's natural renewal process. A few drops a day can change everything.

Hashtags: #CytoGlo #SkinByDesign #GlowingSkin #HealthySkin #GlowGoals

2. How-To – Using the Derma Stamp

Subject: The Right Way to Use the Derma Stamp

Body: Don't press—tap. Your Derma Stamp should glide, not dig. Pair it with CytoGlo™ for that spa-level glow at home.

Hashtags: #DermaStamp #SkinTools #AtHomeSpa #SkinByDesign #GlowRoutine

3. Behind the Brand – Founder's Note

Subject: Why Skin By Design Exists

Body: This brand started from one idea: skincare should *work*. Every product is made to deliver visible results without the fluff.

Hashtags: #FounderStory #SkinByDesign #GlowAuthority #RealResults #EntrepreneurLife

4. Education – Ingredient Deep Dive (EGF)

Subject: The Science of Regeneration

Body: Epidermal Growth Factors (EGF) tell your skin cells to repair, renew, and rebuild. That's the core of every CytoGlo™ formula.

Hashtags: #EGF #SkinScience #CellRenewal #CytoGlo #GlowSmarter

5. Engagement – Poll Post

Subject: Morning or Night?

Body: When do you apply your serum—morning or night? Drop a 🌞 or 🌙 below!

Hashtags: #SkincarePoll #GlowCommunity #SkinByDesign #CytoGlo #EngageAndGlow

6. Lifestyle – “Glow from Within” Reminder

Subject: What You Eat Shows on Your Skin

Body: Hydration, sleep, and daily care all add up. Remember: your glow starts from within.

Hashtags: #GlowFromWithin #SkinHealth #HolisticBeauty #SelfCare #GlowAuthority

7. Customer Testimonial / UGC

Subject: “My Skin Has Never Looked Better!”

Body: Real words from a real customer. 📸 Share your glow story and tag @skinbydesignofficial to be featured!

Hashtags: #RealResults #CustomerLove #SkinByDesign #GlowingTogether #CytoGlo

8. Seasonal / Offer Post

Subject: Fall Into Glow – 15% Off This Week Only

Body: The air’s getting cooler—your skin doesn’t have to. Keep it radiant with CytoGlo™. Use code GLOW15 at checkout.

Hashtags: #GlowSale #FallSkincare #CytoGlo #SkinByDesign #GlowingDeals

9. Educational Carousel – Routine Order

Subject: The Right Order to Layer Your Skincare

Body: Serum before cream. Always. CytoGlo™ first, then CelluGlo™. Your products work best in the right order.

Hashtags: #SkincareTips #SkinByDesign #GlowRoutine #CytoGlo #CelluGlo

10. Community / Motivation Post

Subject: Keep Showing Up for Your Skin

Body: Progress isn’t instant—but it’s worth it. Every cleanse, every drop, every glow day counts. 📸

Hashtags: #MotivationMonday #SkincareJourney #GlowEveryday #SkinByDesign #GlowAuthority



Posting Calendar (4 Weeks)

Week	Day	Post Type	Topic
1	Mon	1	Product Spotlight – CytoGlo™ Serum
1	Thu	2	How-To – Derma Stamp
2	Mon	3	Founder Story
2	Fri	4	Ingredient Education (EGF)
3	Wed	5	Poll Post
3	Sat	6	Lifestyle Reminder
4	Mon	7	Testimonial / UGC
4	Wed	8	Seasonal Offer
4	Fri	9	Skincare Routine Order
4	Sun	10	Motivation / Community Post